



ISAF SAILING WORLD CUP

MELBOURNE

1-8 DECEMBER 2013
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ISAF Sailing World Cup – Couta Boat Challenge - Invitation to participate -

Dear Sailors,

Let me take this opportunity to invite all Couta Boats to be a part of the ISAF Sailing World Cup – Melbourne (aka Sail Melbourne) and in particular assist us with the creation of a unique corporate hospitality / Pro-Am event for our sponsors and supporters.

The Couta Boats are an iconic part of Port Phillip's sailing scene and we see as an important part of ensuring that our leg of the ISAF Sailing World Cup has a true Melbourne focus and flavour, something I know that the international competitors really appreciate and enjoy and that keeps them coming back.

This year we want to take this one step further and let our sponsors and VIP guests get a real taste for sailing, by actually doing it instead of passively watching others. We believe that there is no better way to hook these people than by getting them out of the corporate hospitality suite and onto the water. To let them get some salt in their hair, and then like the sailors do return to the club to compare stories and bond from the experience that they have all shared. We hope to create this real connection to our sport and convert them into long term partners and after their own sailing experience they can better admire the skills of the competing sailors.

Thus as a part of the week long activities of the Couta Boat fleet at the ISAF Sailing World Cup - Melbourne, we seek your assistance to deliver this corporate Pro-Am event, as follows;

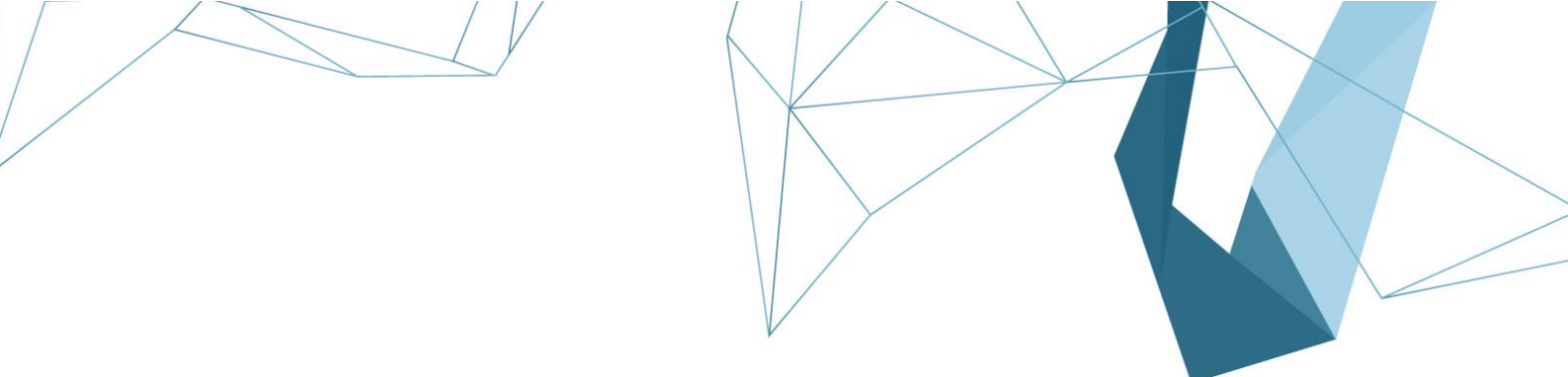
Date / Time: Friday 6th December, 10:30am – 3pm

Location: Sandringham Yacht Club

Host: Bruce Griffiths OAM – Event Chairman

Detail / Schedule: Light friendly / informal atmosphere, with 40-60 VIP guests (dependant on number of Couta Boats participating offered the unique experience of sailing on a Couta Boat. Others who are not invited onto the water or may not wish to go can either watch the spectacle from a power boat or from Sandringham YC before being re-joined for the post-race (Pro-am) hospitality function.

- 10:30am - Guests arrive for introduction / welcome, coffee & briefing and distribution of Shirts / hats to guests and crews.
- 11am – Guests and crew are taken to their boats.
- 11:30am – Race starts off SYC tower south around the Cerberus (Black Rock) back for a club finish off SYC.
- 1pm – Guests and crew return to Northern Podium of SYC for post-race hospitality (drinks and light / informal lunch) and presentations.

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- 3pm – Finish however guests are welcome to stay on to enjoy SYC and the ISAF Sailing world Cup action on the water.

In return for your assistance at this event, there are a number of other events and activities occurring during the ISAF Sailing World Cup that we would love for you to be involved with, as follows;

- **ISAF Sailing World Cup – Launch / opening (Sunday 1st Dec 3:30 – 4:30pm).** Timed to co-inside with the arrival of the Couta Boats Fleet from Mornington.
- **ISAF Sailing World Cup – Dinner (Tuesday 3rd Dec. 6:30 – 11pm).** A celebration of sailing for sailors. The focus will be an inside look at the recent Americas Cup with a panel of Tom Slingsby & Andrew Henderson (Oracle), Glenn Ashby (ETNZ), Nathan Outteridge & Iain Jenson (Artemis) & John Bertrand interviewed by Andrew Plympton.
- **ISAF Sailing World Cup Melbourne Medal Races & Summer of Sailing Festival (Sat 7th & Sun 8th)** – Onshore music, entertainment, kids activities and of course the Medal Races and presentations for the ISAF Sailing World Cup.

And obviously there is the Couta Boat on water program of:

- Saturday 30th Nov. 1:00pm - Race from Mornington to Sandringham
- Thursday 5th Dec. 6:00pm - SYC Twilight Race
- Friday 6th Dec. 10:30am - ISAF Sailing World Cup Couta Boat Challenge
- Saturday 7th Dec 11:00am - two short races
- Sunday 8th Dec – return to home port.

Thus, we are really pushing hard that from December 1-8 that Sandringham will be the place to be to enjoy and celebrate our sport with friends, colleagues and family.

Kind Regards,



Bruce Griffiths OAM
Chairman | ISAF Sailing World Cup



Mark Turnbull OAM
Event Director | ISAF Sailing World Cup